



## Harmony Program Business Sponsorships 2026-27

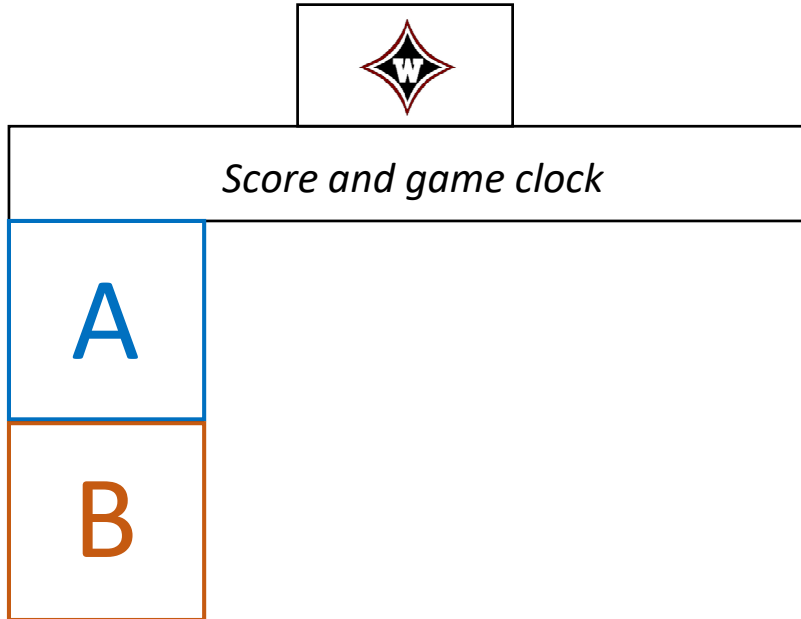
PAYMENT OPTIONS	SPONSORSHIP LEVELS						
	Supporter	Bronze	Silver	Gold	Platinum	Diamond	Presenting
One-Time Donation (Covers a Full Year of Advertising & Benefits)	\$300	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000
<b>ADDITIONAL ADVERTISING OPTIONS (must choose Sponsorship Level first)</b>							
Business Logo Sign on Fence of Band Practice Field (Full Year) - New Sponsor	--	+\$200	+\$200	+\$200	+\$200	+\$200	✓
Business Logo Sign on Fence of Band Practice Field (Full Year)-Renewing Sponsor with Sign Last Year	--	+\$100	+\$100	+\$100	+\$100	+\$100	✓
<b>DIGITAL SCOREBOARD ADVERTISING</b>							
Scoreboard Digital Ad - Display Location (see diagram on 2nd page)	--	A or B	A or B	A and B	A and B	A and B	A and B
Number of Displays per Deck Cycle (10-second display)	--	1	2	1	2	2	4
Full Center Screen during Pre-game & Halftime (20-second display)	--	--	--	--	--	1	2
<b>PREMIUM ADVERTISING</b>							
Recognition on Bands of Wando website	✓	✓	✓	✓	✓	✓	✓
Business Announcement at Home Football Games	--	--	--	✓	✓	✓	✓
Business Logo on Equipment Trailers (28" W x 18"T)	--	--	--	✓	✓	✓	✓
Business Logo on Band Practice Field Tower	--	--	--	--	✓	✓	✓
Presenting Sponsor for Lowcountry Marching Band Invitational Event - 9/26/26 (12-14 bands from SC/NC attend)	--	--	--	--	--	--	✓
Short (15-30 second) Video Ad on Bands of Wando website	--	--	--	--	--	--	✓
<b>ADDITIONAL BENEFITS</b>							
Window Decal showing your support of Wando Bands	✓	✓	✓	✓	✓	✓	✓
Opportunity to display marketing material outside at Concerts and Community Performances	✓	✓	✓	✓	✓	✓	✓
Invitation to Wando Band & Guard performances	✓	✓	✓	✓	✓	✓	✓
Tax Exempt Letter & Thank You from Booster Club	✓	✓	✓	✓	✓	✓	✓
Periodic e-mail updates from sponsored band member	--	✓	✓	✓	✓	✓	✓
Business Spotlight on Wando Band social media	--	--	✓	✓	✓	✓	✓
Recognition Plaque from Bands of Wando	--	--	--	✓	✓	✓	✓
VIP Seating & Reserved Parking at Concerts and Community Performance	--	--	--	✓	✓	✓	✓
Opportunity to view a performance from band tower or press box seating at Community Performance	--	--	--	--	--	✓	✓
Award Presenter at Lowcountry Marching Band Invitational Event - 9/26/26	--	--	--	--	--	--	✓
30-min Ensemble Performance at Sponsor's location (at request)	--	--	--	--	--	--	✓

Note: The Supporter sponsorship level is ONLY available for new business sponsors. It is not available for sponsorship renewals.

## Wando Stadium - Digital Scoreboard Ad Locations

**Bronze Sponsor Logo** = A or B location; displayed for 10 seconds; shown once per deck cycle

**Silver Sponsor Logo** = A or B location; displayed for 10 seconds; shown twice per deck cycle



**Gold Sponsor Logo** = A and B location; displayed for 10 seconds; shown once per deck cycle

**Platinum Sponsor Logo** = A and B location; displayed for 10 seconds; shown twice per deck cycle

**Diamond Sponsor Logo** = A and B location; displayed for 10 seconds; shown twice per deck cycle  
AND Full Center Screen during Pre-game and Halftime; displayed for 20 seconds; shown once per deck cycle

**Presenting Sponsor Logo** = A and B location; displayed for 10 seconds; shown four times per deck cycle  
AND Full Center Screen during Pre-game and Halftime; displayed for 20 seconds; shown twice per deck cycle

