



## Harmony Program Business Sponsorships 2025-26



**HARMONY**

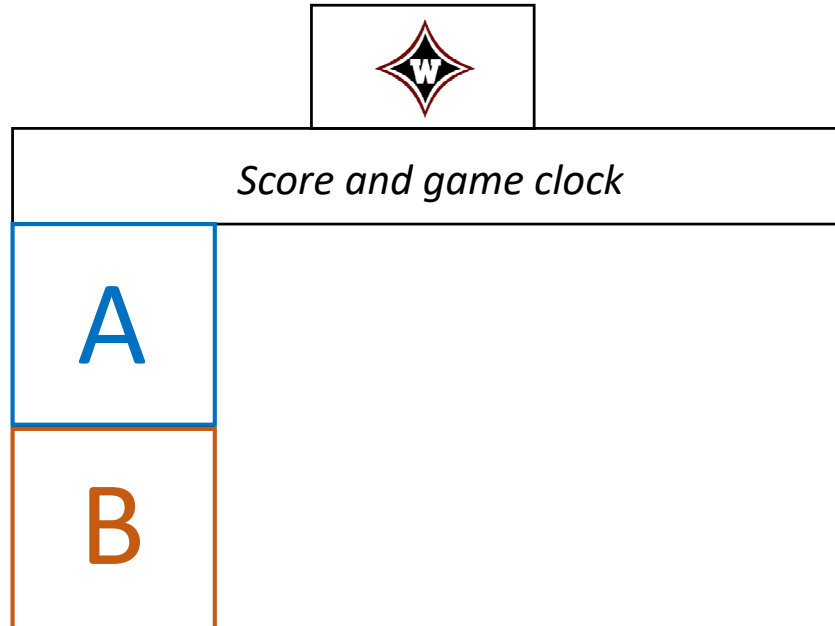
PAYMENT OPTIONS	SPONSORSHIP LEVELS					
	Supporter	Bronze	Silver	Gold	Platinum	Diamond
One-Time Donation (Covers a Full Year of Advertising & Benefits)	\$300	\$500	\$1,000	\$2,500	\$5,000	\$7,500
<b>ADDITIONAL ADVERTISING OPTIONS (must choose Sponsorship Level first)</b>						
Business Logo Sign on Fence of Band Practice Field (Full Year) - New Sponsor	--	+\$200	+\$200	+\$200	+\$200	+\$200
Business Logo Sign on Fence of Band Practice Field (Full Year)-Renewing Sponsor with Sign Last Year	--	+\$100	+\$100	+\$100	+\$100	+\$100
Supporter Level Only - Business Logo on Banner at Band Room Entrance	+\$50	--	--	--	--	--
<b>DIGITAL SCOREBOARD ADVERTISING</b>						
Scoreboard Digital Ad - Display Location (see diagram on 2nd page)	--	A or B	A or B	A and B	A and B	A and B
Number of Displays per Deck Cycle (10-second display)	--	1	2	1	2	2
Full Center Screen during Pre-game & Halftime (20-second display)	--	--	--	--	--	1
<b>PREMIUM ADVERTISING</b>						
Recognition on Bands of Wando website	✓	✓	✓	✓	✓	✓
Business Logo on Travel T-Shirt for trip to Indianapolis in November for the BOA Grand Nationals Competition	--	--	--	✓	✓	✓
Business Announcement at Home Football Games	--	--	--	✓	✓	✓
Business Logo on Band Room Banner	--	--	--	✓	✓	✓
Business Logo on Equipment Trailers (28" W x 18"T)	--	--	--	✓	--	--
Business Logo on Equipment Trailers (40" W x 30"T)	--	--	--	--	✓	✓
Business Logo on Band Tower	--	--	--	--	✓	✓
Presenting Sponsor for Lowcountry Marching Band Invitational Event - 9/27/25 (12-14 bands from SC/NC attend)	--	--	--	--	--	✓
Short (15-30 second) Video Ad on Bands of Wando website	--	--	--	--	--	✓
<b>ADDITIONAL BENEFITS</b>						
Window Decal showing your support of Wando Bands	✓	✓	✓	✓	✓	✓
Opportunity to display marketing material outside at Concerts and Community Performances	✓	✓	✓	✓	✓	✓
Invitation to Wando Band & Guard performances	✓	✓	✓	✓	✓	✓
Tax Exempt Letter & Thank You from Booster Club	✓	✓	✓	✓	✓	✓
Business Logo luggage tag applied on student's instrument case	--	✓	✓	✓	✓	✓
Periodic e-mail updates from sponsored band member	--	✓	✓	✓	✓	✓
Business Spotlight on Wando Band social media	--	--	✓	✓	✓	✓
Recognition Plaque from Bands of Wando	--	--	--	✓	✓	✓
VIP Seating & Reserved Parking at Concerts and Community Performance (11/8/25)	--	--	--	✓	✓	✓
Opportunity to view a performance from band tower or press box seating at Community Performance (11/8/25)	--	--	--	--	✓	✓
Award Presenter at Lowcountry Marching Band Invitational Event - 9/27/25	--	--	--	--	✓	✓
30-min Ensemble Performance at Sponsor's location (at request)	--	--	--	--	--	✓

Note: The Supporter sponsorship level is ONLY available for new business sponsors. It is not available for sponsorship renewals.

## Wando Stadium - Digital Scoreboard Ad Locations

**Bronze Sponsor Logo** = A or B location; displayed for 10 seconds; shown once per deck cycle

**Silver Sponsor Logo** = A or B location; displayed for 10 seconds; shown twice per deck cycle



**Gold Sponsor Logo** = A and B location; displayed for 10 seconds; shown once per deck cycle

**Platinum Sponsor Logo** = A and B location; displayed for 10 seconds; shown twice per deck cycle

**Diamond Sponsor Logo** = A and B location; displayed for 10 seconds; shown twice per deck cycle  
AND Full Center Screen during Pre-game and Halftime; displayed for 20 seconds; shown once per deck cycle

