



Wando Band/Guard Member _____

Harmony Program Business Sponsorships 2024-25



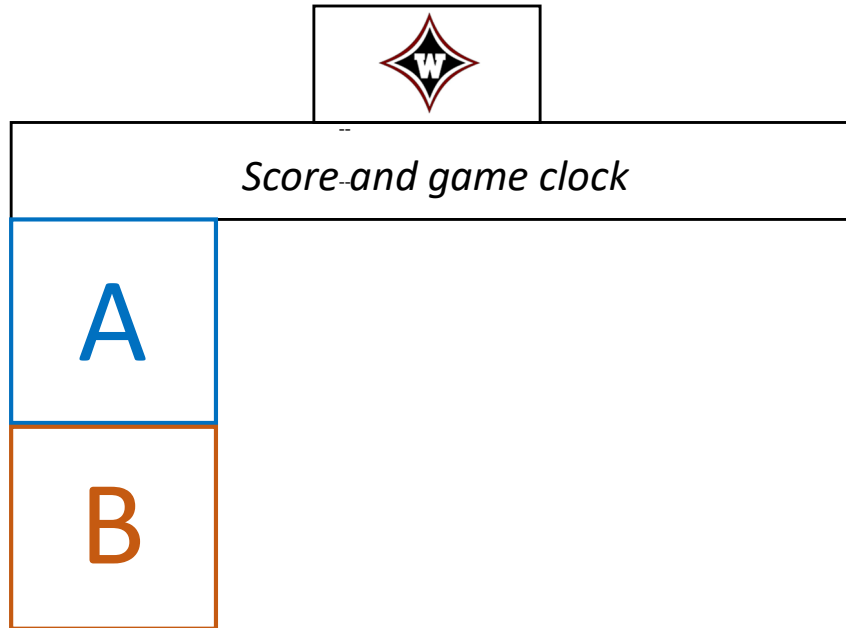
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PAYMENT OPTIONS	SPONSORSHIP LEVELS					
	Starter	Bronze	Silver	Gold	Platinum	Diamond
One-Time Payment (Covers a Full Year of Advertising)	\$250	\$500	\$1,000	\$2,500	\$5,000	\$7,500
ADDITIONAL ADVERTISING OPTIONS (must choose Sponsorship Level first)						
Business Logo Sign on Fence of Band Practice Field (Full Year)	--	+ \$200	+ \$200	+ \$200	+ \$200	+ \$200
DIGITAL SCOREBOARD ADVERTISING						
Scoreboard Digital Ad - Display Location (see diagram on 2nd page)	--	A or B	A or B	A and B	A and B	A and B
Number of Displays per Deck Cycle (10-second display)	--	1	2	1	2	2
Full Center Screen during Pre-game & Halftime (20-second display)	--	--	--	--	--	1
PREMIUM ADVERTISING						
Recognition on Bands of Wando website	✓	✓	✓	✓	✓	✓
Business Announcement at Home Football Games	--	--	--	✓	✓	✓
Business Logo on Equipment Trailers	--	--	--	✓	✓	✓
Business Logo on Band Tower	--	--	--	--	✓	✓
ADDITIONAL BENEFITS						
Window Decal showing your support of Wando Bands	✓	✓	✓	✓	✓	✓
Invitation to Wando Band & Guard performances	✓	✓	✓	✓	✓	✓
Tax Exempt Letter & Thank You from Booster Club	✓	✓	✓	✓	✓	✓
Business Logo luggage tag applied on student's instrument case	--	✓	✓	✓	✓	✓
Periodic e-mail updates from sponsored band member	--	✓	✓	✓	✓	✓
Business Spotlight on Wando Band social media	--	--	✓	✓	✓	✓
Recognition Plaque from Bands of Wando	--	--	--	✓	✓	✓
Opportunity to view a performance from band tower	--	--	--	--	✓	✓
Award Presenter at Lowcountry Invitational event	--	--	--	--	✓	✓
30-min Ensemble Performance at Sponsor's location (at request)	--	--	--	--	--	✓

Wando Stadium - Digital Scoreboard Ad Locations

Bronze Sponsor Logo = A or B location; displayed for 10 seconds; shown once per deck cycle

Silver Sponsor Logo = A or B location; displayed for 10 seconds; shown **twice** per deck cycle



Gold Sponsor Logo = A and B location; displayed for 10 seconds; shown once per deck cycle

Platinum Sponsor Logo = A and B location; displayed for 10 seconds; shown **twice** per deck cycle

Diamond Sponsor Logo = A and B location; displayed for 10 seconds; shown **twice** per deck cycle
AND Full Center Screen during Pre-game and Halftime; displayed for 20 seconds; shown once per deck cycle

