



What is HARMONY?

The **HARMONY Business Sponsorship Program** is an opportunity for your business to support the national award-winning high school band program at Wando High School, as well as receive numerous benefits for your business throughout the year. This unique sponsorship program helps fund a large part of the annual budget to maintain our band program and ensembles.



Marching Band



Color Guard/Winter Guard



Concert/Symphonic Bands



Jazz Band

When you become a sponsor, we promote your business to **all** Wando Band families and friends, which includes over 2,500 members! Your donation is *tax-deductible*, and it is an investment in the success of an amazing group of young musicians. You are helping us to reach our program goals, while also increasing your business exposure to the local community.

How do you sign up your business to become a 2023-2024 Harmony Sponsor?

1. Review the Harmony Business Sponsorship Benefits Matrix on the next page
2. Choose the Harmony Sponsorship level that's right for your business
3. Be ready to upload your company logo file (that you want used on displays)
 - Provide high-resolution image (72 DPI recommended) as a JPEG, EPS, AI or PNG file
4. Fill out the online Registration Form
Click this link <https://form.jotform.com/230686617958169>
5. There are 2 possible ways to make your Sponsorship payment to Wando Band Boosters.
 - a. Pay with credit card while filling out the online registration form
 - b. Mail a check to Wando Band Boosters, P.O. Box 927, Mount Pleasant, SC 29465

NOTE: Make sure you put the Wando Band student name on the memo line of the check

Who do you e-mail with any questions? Chris Lagestee at Harmony@WandoBands.org



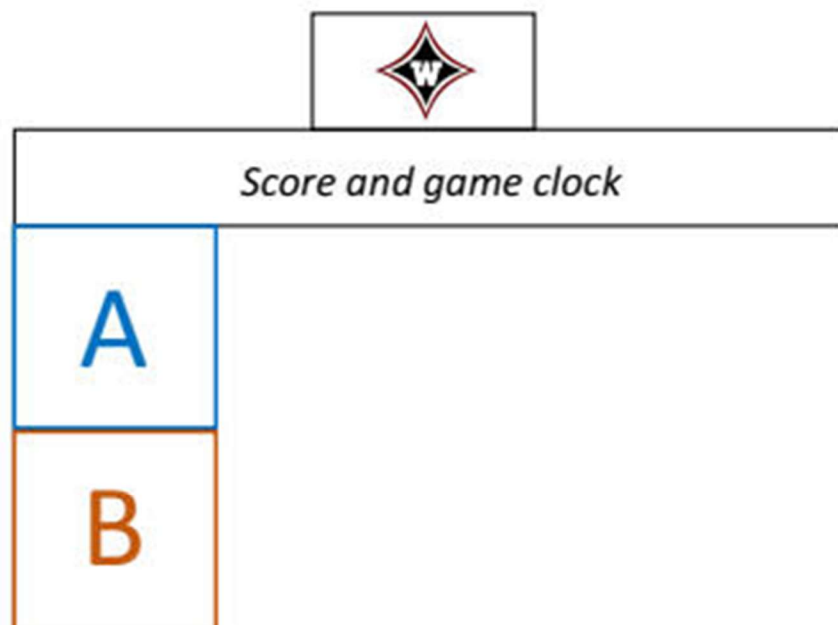
Harmony Program Business Sponsorships 2023-24

PAYMENT OPTIONS	SPONSORSHIP LEVELS				
	Bronze	Silver	Gold	Platinum	Diamond
One-Time Payment	\$500	\$1,000	\$2,500	\$5,000	\$7,500
or Optional Down Payment	--	\$500	\$1,000	\$2,500	\$4,000
and 6-month payment plan (September - February)	--	\$85 per month	\$260 per month	\$430 per month	\$600 per month
NEW! ADDITIONAL ADVERTISING OPTIONS (must choose Sponsorship Level first) NEW!					
Business Logo Sign on Fence of Band Practice Field (Full Year)	+ \$200	+ \$200	+ \$200	+ \$200	+ \$200
DIGITAL SCOREBOARD ADVERTISING					
Scoreboard Digital Ad • Display Location (see diagram on 2nd page)	A or B	A or B	A and B	A and B	A and B
Number of Displays per Deck Cycle (10-second display)	1	2	1	2	2
Full Center Screen during Pre-game & Halftime (20-second display)					1
PREMIUM ADVERTISING					
Recognition on Bands of Wando website	✓	✓	✓	✓	✓
Business Announcement at Home Football Games			✓	✓	✓
Business Logo on Equipment Trailers			✓	✓	✓
Business Logo on Band Tower				✓	✓
ADDITIONAL BENEFITS					
Window Decal showing your support of Wando Bands	✓	✓	✓	✓	✓
Tax Exempt Letter & Thank You from Booster Club	✓	✓	✓	✓	✓
Business Logo luggage tag applied on student's instrument case	✓	✓	✓	✓	✓
Invitation to Wando Band & Guard performances	✓	✓	✓	✓	✓
Periodic e-mail updates from sponsored band member	✓	✓	✓	✓	✓
Business Spotlight on Wando Band social media		✓	✓	✓	✓
Recognition Plaque from Bands of Wando			✓	✓	✓
Opportunity to view a performance from band tower				✓	✓
Award Presenter at Lowcountry Invitational event				✓	✓
30-min Ensemble Performance at Sponsor's location (at request)					✓

Wando Stadium - Digital Scoreboard Ad Locations

Bronze Sponsor Logo = A or B location; displayed for 10 seconds; shown once per deck cycle

Silver Sponsor Logo = A or B location; displayed for 10 seconds; shown twice per deck cycle



Gold Sponsor Logo = A and B location; displayed for 10 seconds; shown once per deck cycle

Platinum Sponsor Logo = A and B location; displayed for 10 seconds; shown twice per deck cycle

Diamond Sponsor Logo = A and B location; displayed for 10 seconds; shown twice per deck cycle
AND Full Center Screen during Pre-game and Halftime; displayed for 20 seconds; shown once per deck cycle

