



## **What is HARMONY?**

The **HARMONY Business Sponsorship Program** is an opportunity for your business to support the national award-winning high school band program at Wando High School, as well as receive numerous benefits for your business throughout the year. This unique sponsorship program helps fund more than 25% of the annual budget to maintain our band program and ensembles.



Marching Band



Color Guard/Winter Guard



Concert/Symphonic Bands



Jazz Band

When you become a sponsor, we promote your business to **all** Wando Band families and friends, which includes over 2,500 members! Your donation is *tax-deductible*, and it is an investment in the success of an amazing group of young musicians. You are helping us to reach our program goals, while also increasing your business exposure to the local community.

## **How do you sign up your business to become a 2022 Harmony Sponsor?**

1. Review the Harmony Business Sponsorship Benefits Matrix on the next page
2. Choose the Harmony Sponsorship level that's right for your business
3. Be ready to upload your company logo file (that you want used on displays)
  - Provide high-resolution image (72 DPI recommended) as a JPEG, EPS, AI or PNG fileGo to [www.wandobands.org/sponsors/](http://www.wandobands.org/sponsors/) and click the link to fill out the online registration form

There are 3 possible ways to make your Sponsorship payment to Wando Band Boosters.

- a. Pay with credit card while filling out the online registration form
- b. Pay using PayPal by going to [www.wandobands.org/sponsors/](http://www.wandobands.org/sponsors/)
- c. Mail a check to Wando Band Boosters, P.O. Box 927, Mount Pleasant, SC 29465

**NOTE: Make sure you put the Wando Band student name on the memo line of the check**

## **Who do you e-mail with any questions?**

Contact Chris Lagestee at [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org)



## Harmony Business Sponsorships

PAYMENT OPTIONS	SPONSORSHIP LEVELS				
	Bronze	Silver	Gold	Platinum	Diamond
One-Time Payment	\$500	\$1,000	\$2,500	\$5,000	\$7,500
or Optional Down Payment	--	\$500	\$1,000	\$2,500	\$4,000
and 6-month payment plan (September - February)	--	\$85 per month	\$260 per month	\$430 per month	\$600 per month
DIGITAL SCOREBOARD ADVERTISING					
Size of Digital Ad Display	3' x 9'	3' x 9'	3' x 18'	3' x 18'	3' x 18'
Number of Displays per Deck Cycle (10-second display)	1	2	1	2	2
Full Center Screen Display at Halftime (20-second display)					1
PREMIUM ADVERTISING					
Recognition on Bands of Wando website	✓	✓	✓	✓	✓
Business Announcement at Home Football Games			✓	✓	✓
Business Logo on Equipment Trailers			✓	✓	✓
Business Logo on Band Tower				✓	✓
ADDITIONAL BENEFITS					
Window Decal showing your support of Wando Bands	✓	✓	✓	✓	✓
Tax Exempt Letter & Thank You from Booster Club	✓	✓	✓	✓	✓
Business Logo sticker to apply on instrument case	✓	✓	✓	✓	✓
Invitation to Wando Band performances	✓	✓	✓	✓	✓
Periodic e-mail updates from sponsored band member	✓	✓	✓	✓	✓
Business Spotlight on the weekly Newsletter		2 times	4 times	6 times	8 times
Job Board - Market Job Openings Directly to Band Students		✓	✓	✓	✓
Recognition Plaque featuring sponsored band member			✓	✓	✓
Opportunity to view a performance from band tower				✓	✓
Award Presenter at Lowcountry Invitational event				✓	✓
Framed Print of Wando Band					✓
30-minute Ensemble Performance at Sponsor's Location					✓