



## ***The Harmony Program...***

The HARMONY program is your chance to support music in Charleston County and receive numerous benefits for your business throughout the year. This unique sponsorship program helps fund over twenty five percent of our annual budget to maintain our national award winning high school band program.

We promote business sponsors to all Wando Band families and friends, which includes over 2,500 members! Your tax-deductible donation is an investment in the success of an amazing group of young musicians. You are helping us to reach our goals, while also increasing your business exposure to the local community.

## ***Benefits for my Business...***

**HARMONY offers 4 levels of sponsorships to promote your business. Some of the benefits include:**

- DIGITAL STADIUM SIGN ADVERTISING
- DISCOUNT CARD PROMOTION
- WEBSITE ADVERTISING
- PA ANNOUNCEMENTS - MAJOR EVENTS
- SPECIAL RECOGNITION - SIGNAGE & PRINTED MATERIALS
- FREE ADMISSION TO SPECIAL EVENTS
- AND MORE!!!

***Refer to the Harmony Benefits Matrix for more details by sponsorship level.***

## ***Sign Up...***

Sign up today and be a part of this exciting win-win community partnership. ***Your financial contribution will help sustain The Bands of Wando and promote your business – together, in perfect HARMONY!***

# Harmony Business Sponsorship

The Bands of Wando  
 Harmony Sponsorship Form



## Business and Student Information:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Band Student Name: \_\_\_\_\_

## Harmony Sponsorship Level

### NEW Harmony Sponsor

<input type="checkbox"/>	Maestro Level	\$ 7,500 +
<input type="checkbox"/>	Director Level	\$ 5,000
<input type="checkbox"/>	Instructor Level	\$ 2,500
<input type="checkbox"/>	Leadership Level	\$ 1,000
<input type="checkbox"/>	Marching Level	\$ 500

### RENEWING Harmony Sponsor

<input type="checkbox"/>	Maestro Level	\$ 6,250 +
<input type="checkbox"/>	Director Level	\$ 4,250
<input type="checkbox"/>	Instructor Level	\$ 2,250
<input type="checkbox"/>	Leadership Level	\$ 825
<input type="checkbox"/>	Marching Level	\$ 400

## Harmony Discount Card

Check Box if interested in having your business included on the 2020 Harmony Discount Card (sample shown).  
 Please provide what you would like to offer below:

\_\_\_\_\_  
 (Examples; 10% off, free soda with meal purchase, BOGO, \$5 off \$25 purchase, etc.)



## Instructions

- Provide Business and Student Information above
- Select Harmony Sponsorship Level for New or Renewing Sponsor
- Mail the Harmony Sponsorship Form and Check to the address located below (checks payable to Wando Band Boosters)
- Or provide a copy of the form and/or payment electronically
  - Email copy of form to [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org)
  - Pay online at <http://wandobands.org/sponsors/harmony-online-payment-options/>
- Email business logo to [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org) High resolution images (72 DPI recommended) as a JPEG, EPS, AI or PNG file.
- **Payment MUST be received BEFORE June 30th for renewal discount or July 24th for new sponsors**
- Any questions, please email [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org)

**Thank you for sponsoring The Bands of Wando!**

*Sponsorship contributions are made with the understanding that WHSBB has complete control and administration over the use of the donated funds.*

## Harmony Benefits Matrix

	<b>Harmony Sponsorship Levels</b>				<b>\$ 7,500</b>
<b>New Sponsors</b>	<b>\$ 500</b>	<b>\$ 1,000</b>	<b>\$ 2,500</b>	<b>\$ 5,000</b>	<i>or greater</i>
<b>Renewing Sponsors</b>	<b>\$ 400</b>	<b>\$ 825</b>	<b>\$ 2,250</b>	<b>\$ 4,250</b>	<b>\$ 6,250</b>
	<b>Marching</b>	<b>Leadership</b>	<b>Instructor</b>	<b>Director</b>	<b>Maestro</b>

### Digital Stadium Advertising\*

Digital Ad Display Size (3 feet wide by 9 or 18 feet high)	3' x 9'	3' x 9'	3' x 18'	3' x 18'	3' x 18'
Digital Ad Times per Deck Cycle – 10 Second Ad Display	1	2	1	2	2
Full Center Screen Display – Half time for 20 Seconds					1

### Additional Advertising

Logo on Band Tower				♪	♪
Logo on Band Semi-Trailer				♪	♪
Announcement at Home Football Games				♪	♪
Company Logo on Band Website			♪	♪	♪
Company Link on Band Website	♪	♪	♪	♪	♪
Featured Sponsors on Band Newsletters & Communications			♪	♪	♪
Special Recognitions at Band Events and Concerts	♪	♪	♪	♪	♪

### Lowcountry Marching Band Invitational (LCI)

Event Awards Presenter				♪	♪
Special PA Announcements during Event			♪	♪	♪
Free LCI Program Advertisement		¼ Page	½ Page	Full Page	Full Page
Free Admission (# of tickets)	2	4	6	8	10

### Harmony Card Discount Card Program

Participation Optional	♪	♪	♪	♪	♪
Number of Cards Provided to Sponsor	2	4	6	8	10

<b>*Digital Stadium Advertising</b>					
- Digital Ads will be displayed on right-side of electronic scoreboard					
- Times per Deck Cycle – The number of times the ad will display during a full deck cycle of all advertisements being displayed.					
- Digital Ad Images are displayed at home Wando football games					