

## The Harmony Program...



The HARMONY program is your chance to support music in Charleston County and receive numerous benefits for your business throughout the year. This unique sponsorship program helps fund over twenty five percent of our annual budget to maintain our national award winning high school band program.

We promote business sponsors to all Wando Band families and friends, which includes over 2,500 members! Your tax-deductible donation is an investment in the success of an amazing group of young musicians. You are helping us to reach our goals, while also increasing your business exposure to the local community.

## Benefits for my Business...

**HARMONY offers 4 levels of sponsorships to promote your business. Some of the benefits include:**

- DIGITAL STADIUM SIGN ADVERTISING
- DISCOUNT CARD PROMOTION
- WEBSITE ADVERTISING
- PA ANNOUNCEMENTS - MAJOR EVENTS
- SPECIAL RECOGNITION - SIGNAGE & PRINTED MATERIALS
- FREE ADMISSION TO SPECIAL EVENTS
- AND MORE!!!

**Refer to the Harmony Benefits Matrix for more details by sponsorship level.**

## Sign Up...

Sign up today and be a part of this exciting win-win community partnership. **Your financial contribution will help sustain The Bands of Wando and promote your business – together, in perfect HARMONY!**

## Harmony Business Sponsorship Wando High School Band Boosters (WHSBB) Harmony Sponsorship Form

### Business and Student Information:

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Band Student Name: \_\_\_\_\_

### Harmony Sponsorship Level

	<u>NEW Sponsor</u>	<u>RENEWING Sponsor</u>
• Maestro	\$ 7,500 +	\$ 6,250 +
• Director	5,000	4,250
• Instructor	2,500	2,250
• Leadership	1,000	825
• Marching	500	400

### Harmony Discount Card

Sponsor has the opportunity in having the business included on the 2019 Harmony Discount Card.

### Instructions

- Provide Business and Student Information above
- Select Harmony Sponsorship Level for New or Renewing Sponsor
- Mail Harmony Sponsorship Form and Check to address located below (checks payable to Wando Band Boosters)
- You may also provide copy of Form and/or Payment electronically
  - o Email copy of Form to [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org)
  - o Pay online at <http://wandobands.org/sponsors/harmony-online-payment-options/>
- **Payment MUST be received BEFORE**
  - o **June 30<sup>th</sup> for renewal discounts**
  - o **July 24<sup>th</sup> for new sponsors**
- A representative from our Digital Sign Vendor, Daktronics, will be reaching out to request artwork from contact person listed above as soon as payment is received.
- Any questions, please email [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org)

**All sponsorship contributions are made with the understanding that WHSBB has Complete control and administration over the use of the donated funds.**

## Harmony Benefits Matrix

Harmony Sponsorship Levels					
					\$ 7,500 or greater
New Sponsors	\$ 500	\$ 1,000	\$ 2,500	\$ 5,000	
Renewing Sponsors	\$ 400	\$ 825	\$ 2,250	\$ 4,250	\$ 6,250
	Marching	Leadership	Instructor	Director	Maestro

### Digital Stadium Advertising\*

Digital Ad Display Size (3 feet wide by 9 or 18 feet high)	3' x 9'	3' x 9'	3' x 18'	3' x 18'	3' x 18'
Digital Ad Times per Deck Cycle – 10 Second Ad Display	1	2	1	2	2
Full Center Screen Display – Half time for 20 Seconds					1

### Additional Advertising

Logo on Band Tower				♪	♪
Logo on Band Semi-Trailer				♪	♪
Announcement at Home Football Games				♪	♪
Company Logo on Band Website			♪	♪	♪
Company Link on Band Website	♪	♪	♪	♪	♪
Featured Sponsors on Band Newsletters & Communications			♪	♪	♪
Special Recognitions at Band Events and Concerts	♪	♪	♪	♪	♪

### Lowcountry Marching Band Invitational (LCI)

Event Awards Presenter				♪	♪
Special PA Announcements during Event			♪	♪	♪
Free LCI Program Advertisement		¼ Page	½ Page	Full Page	Full Page
Free Admission (# of tickets)	2	4	6	8	10

### Harmony Card Discount Card Program

Participation Optional	♪	♪	♪	♪	♪
Number of Cards Provided to Sponsor	2	4	6	8	10

#### \*Digital Stadium Advertising

- Digital Ads will be displayed on right-side of electronic scoreboard

- Times per Deck Cycle – The number of times the ad will display during a full deck cycle of all advertisements being displayed.

- Digital Ad Images are displayed at home Wando football games

## Harmony Kickoff

### Important Dates

- Harmony Renewal Kick-off – Renewals Begin May 8<sup>th</sup>
- Harmony New Sponsor Kick-off – New Sales Begin May 23<sup>rd</sup>
- Renewal Payments Due by June 21<sup>st</sup>
- All Forms, Payments, & Artwork Due by July 25<sup>th</sup>

### Links to Information

- Harmony Sponsorships – information to share with sponsors or direct for payment
  - o <http://wandobands.org/sponsors/>
- Harmony Sales – information for you to prepare for and track your Harmony Sales (need to use User ID of parent, and Password of warriors, to access this page.
  - o <http://wandobands.org/fundraising/harmony-sales/>

### Questions

- o Email us at [Harmony@WandoBands.org](mailto:Harmony@WandoBands.org)