



# Overview Fund Raising Opportunities

## Selling Business Sponsorships

The Band Boosters offer many opportunities to help students raise funds to cover their fair share. By working at events, selling products/services and business sponsorships, many band families make it possible to cover their entire fair share amount through fundraising!

This band season, there are **4 major categories of fund raising opportunities**. Each program offers band families a variety of options which range in earning potential, effort required and timing. The core fund raising season starts in May and ends in March of the following year. Families are encouraged to plan ahead and select which activities best fit their comfort level and experience.

Listed below is a complete list of currently planned fund raising programs for this year. The yellow highlighted programs (category 1) begins May 19 (with Renewals April 7). The material on the bands intranet webpage (login side) defines the ground rules, processes, and FAQs that will help you become successful in selling business sponsorships. Please review and become familiar with all of the material in the section labeled "**BEFORE YOU GET STARTED**".

	Fund Raising Program	Selling Price	Fairshare Amount Earned	Sales Limits per Student	Availability	Sale Timeframes	
1	Selling Sponsorships	HARMONY Program	\$500 to \$5000 ea.	Up to \$1000 ea. (Varies by Level)	Limit 4	300 max.	New Sponsor May 19 - Jul 31 Renewals Apr 7 - May 12
		LCI Program Ads	\$100 to \$400 ea.	50% of Sales	Unlimited	Unlimited	May 19 - Sept. 15
2	Sell HARMONY Discount Cards		Card Price \$20	50% of Sales	Unlimited	Unlimited	Nov. thru Jan.
3	Sell Goods / Provide Services (cheesecake, fruit sale, car wash cards, ++)		Varies	Up to 40% of Sales (Varies by Offering)	Unlimited	Unlimited	Aug. thru Mar.
4	Others to be determined						

*Note: All sponsorships offer a variety of price levels which provide different sponsor benefits and community exposure.*

Note, details pertaining to the other 3 fund raising categories/programs (not highlighted in yellow) will be provided in advance of their start dates. Most all of these activities require some form of support and involvement by a parent.

If you should have questions, please send an email to the fund raising program coordinator.

Thanks you for your support in advance.

The Band Booster Club Board

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